

Topic: Online Shopping Scams – The Fake Store Trap

Why It Matters:

Scammers create fake e-commerce websites and Instagram pages that look like real brands, offering products at extremely low prices. Once you pay, the product never arrives, and the page disappears.

Real-Life Example:

A woman ordered branded shoes from a trendy-looking Instagram store. After payment, the store blocked her and the website vanished.

Tips to Stay Safe:

Research the Seller: Check reviews, domain age, and ratings before purchasing—especially from Instagram or new websites.

Use Secure Payment Methods: Avoid UPI or direct bank transfers. Use credit cards or COD when possible.

Look for HTTPS & Verified Pages: Ensure the website starts with <https://> and social pages are verified or well-reviewed.

Report Cyber Crimes: <https://cybercrime.gov.in>

Cyber Helpline Number: 1930

BY DETECTIVE GURU

Stay Smart. Stay Safe.